

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80960

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80960-1

DATE PRINTED

10/22/12

PAGE 1

| | | | | | |
|---|--------------------------|---------------------|--------|---------------------------------------|---|
| 254304 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 329097 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | SRCP MEDIA | | | TOM SMITH FOR SENATE | |
| AND | 201 N Union St Ste 200 | | | 333 Allegheny Ave Ste 202 | |
| ADDRESS | Alexandria VA 22314-2651 | | | Oakmont PA 15139-2072 | |
| | USA | | | USA | |
| CONTACT | BETSY VONDERHEID | | | PRODUCT SMITH EST#325 | |
| LOCAL SALESPERSON | JOHN LINK POL. | AGENCY EST. NO. | 325 | PRODUCT CODE 9820 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | T-F | 8 | 05:00A | 05:27A | 30S | 10/23/12-10/26/12 | 5A MORN NEWS | 8 | 250.00 | 2000.00 |
| 2 | M | 2 | 05:00A | 05:27A | 30S | 10/29/12-10/29/12 | 5A MORN NEWS | 2 | 250.00 | 500.00 |
| 3 | T-F | 8 | 05:27A | 05:58A | 30S | 10/23/12-10/26/12 | 5:30AM NEWS THIS MORNING | 8 | 275.00 | 2200.00 |
| 4 | M | 2 | 05:27A | 05:58A | 30S | 10/29/12-10/29/12 | 5:30AM NEWS THIS MORNING | 2 | 275.00 | 550.00 |
| 5 | T-F | 8 | 05:58A | 07:00A | 30S | 10/23/12-10/26/12 | THIS MORNING (5:58-7AM) | 8 | 810.00 | 6480.00 |
| 6 | M | 2 | 05:58A | 07:00A | 30S | 10/29/12-10/29/12 | THIS MORNING (5:58-7AM) | 2 | 810.00 | 1620.00 |
| 7 | T-F | 16 | 06:58A | 09:00A | 30S | 10/23/12-10/26/12 | CBS THIS MORNING | 16 | 405.00 | 6480.00 |
| 8 | M | 4 | 06:58A | 09:00A | 30S | 10/29/12-10/29/12 | CBS THIS MORNING | 4 | 405.00 | 1620.00 |
| 9 | Sa | 2 | 06:00A | 06:57A | 30S | 10/27/12-10/27/12 | WEEKEND NEWS SAT 6-7AM | 2 | 300.00 | 600.00 |
| 10 | Su | 4 | 06:58A | 09:00A | 30S | 10/28/12-10/28/12 | WKND NEWS SUN 7-9A | 4 | 495.00 | 1980.00 |
| 11 | T-F | 8 | 09:00A | 10:00A | 30S | 10/23/12-10/26/12 | ANDERSON COOPER | 8 | 250.00 | 2000.00 |
| 12 | M | 2 | 09:00A | 10:00A | 30S | 10/29/12-10/29/12 | ANDERSON COOPER | 2 | 250.00 | 500.00 |
| 13 | T-F | 4 | 10:00A | 10:57A | 30S | 10/23/12-10/26/12 | LET'S MAKE A DEAL | 4 | 400.00 | 1600.00 |
| 14 | M | 1 | 10:00A | 10:57A | 30S | 10/29/12-10/29/12 | LET'S MAKE A DEAL | 1 | 400.00 | 400.00 |

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

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DATE PRINTED

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PAGE 2

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|---|------------------------|----|-------------------------------|--------|---------------------------------------|---------------|---|
| 254304 | AGENCY (OR SERVICE) | | ACTING AS AGENT FOR | 329097 | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | SRCP MEDIA | | | | TOM SMITH FOR SENATE | | |
| AND | 201 N Union St Ste 200 | | | | 333 Allegheny Ave Ste 202 | | |
| ADDRESS | Alexandria | VA | 22314-2651 | | Oakmont | PA 15139-2072 | |
| | USA | | | | USA | | |
| CONTACT | BETSY VONDERHEID | | | | PRODUCT SMITH EST#325 | | |
| LOCAL SALESPERSON | JOHN LINK POL. | | AGENCY EST. NO. 325 | | PRODUCT CODE | 9820 | |
| NATIONAL SALESPERSON | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: | | | | | | | 1 |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | T-F | 4 | 10:58A | 12:00N | 30S | 10/23/12-10/26/12 | THE PRICE IS RIGHT | 4 | 500.00 | 2000.00 |
| 16 | M | 1 | 10:58A | 12:00N | 30S | 10/29/12-10/29/12 | THE PRICE IS RIGHT | 1 | 500.00 | 500.00 |
| 17 | T-F | 4 | 12:00N | 12:30P | 30S | 10/23/12-10/26/12 | TALK PHILLY | 4 | 575.00 | 2300.00 |
| 18 | M | 1 | 12:00N | 12:30P | 30S | 10/29/12-10/29/12 | TALK PHILLY | 1 | 575.00 | 575.00 |
| 19 | T-F | 12 | 12:26P | 02:00P | 30S | 10/23/12-10/26/12 | CBS SOAP OPERA ROTATION | 12 | 550.00 | 6600.00 |
| 20 | M | 3 | 12:26P | 02:00P | 30S | 10/29/12-10/29/12 | CBS SOAP OPERA ROTATION | 3 | 550.00 | 1650.00 |
| 21 | T-F | 8 | 02:00P | 02:56P | 30S | 10/23/12-10/26/12 | THE TALK | 8 | 450.00 | 3600.00 |
| 22 | M | 2 | 02:00P | 02:56P | 30S | 10/29/12-10/29/12 | THE TALK | 2 | 450.00 | 900.00 |
| 23 | T-F | 8 | 02:57P | 04:00P | 30S | 10/23/12-10/26/12 | THE DOCTORS | 8 | 325.00 | 2600.00 |
| 24 | M | 3 | 02:57P | 04:00P | 30S | 10/29/12-10/29/12 | THE DOCTORS | 3 | 325.00 | 975.00 |
| 25 | T-F | 8 | 04:00P | 05:00P | 30S | 10/23/12-10/26/12 | DR. PHIL | 8 | 650.00 | 5200.00 |
| 26 | M | 2 | 04:00P | 05:00P | 30S | 10/29/12-10/29/12 | DR. PHIL | 2 | 650.00 | 1300.00 |
| 27 | T-F | 8 | 05:00P | 06:00P | 30S | 10/23/12-10/26/12 | 5PM EARLY NEWS | 8 | 700.00 | 5600.00 |
| 28 | M | 2 | 05:00P | 06:00P | 30S | 10/29/12-10/29/12 | 5PM EARLY NEWS | 2 | 700.00 | 1400.00 |
| 29 | T-F | 8 | 06:00P | 06:30P | 30S | 10/23/12-10/26/12 | NEWS 3 AT 6 | 8 | 950.00 | 7600.00 |
| 30 | M | 2 | 06:00P | 06:30P | 30S | 10/29/12-10/29/12 | NEWS 3 AT 6 | 2 | 950.00 | 1900.00 |

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| AND | 201 N Union St Ste 200 | | | 333 Allegheny Ave Ste 202 | |
| ADDRESS | Alexandria VA 22314-2651 | | | Oakmont PA 15139-2072 | |
| | USA | | | USA | |
| CONTACT | BETSY VONDERHEID | | | PRODUCT SMITH EST#325 | |
| LOCAL SALESPERSON | JOHN LINK POL. | AGENCY EST. NO. | 325 | PRODUCT CODE 9820 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1 | | | | | |

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|------|---------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 31 | T-F | 8 | 06:58P | 07:27P | 30S | 10/23/12-10/26/12 | ENTERTAINMENT TONIGHT | 8 | 900.00 | 7200.00 |
| 32 | M | 2 | 06:58P | 07:27P | 30S | 10/29/12-10/29/12 | ENTERTAINMENT TONIGHT | 2 | 900.00 | 1800.00 |
| 33 | T-F | 8 | 07:28P | 07:57P | 30S | 10/23/12-10/26/12 | THE INSIDER | 8 | 1000.00 | 8000.00 |
| 34 | M | 2 | 07:28P | 07:57P | 30S | 10/29/12-10/29/12 | THE INSIDER | 2 | 1000.00 | 2000.00 |
| 35 | .1..... | 1 | 07:57P | 09:00P | 30S | 10/23/12-10/23/12 | NAVY NCIS | 1 | 9000.00 | 9000.00 |
| 36 | F | 1 | 10:00P | 11:00P | 30S | 10/26/12-10/26/12 | BLUE BLOODS | 1 | 4500.00 | 4500.00 |
| 37 | T-Su | 12 | 11:00P | 11:35P | 30S | 10/23/12-10/28/12 | LATE NEWS | 12 | 1800.00 | 21600.00 |
| 38 | M | 2 | 11:00P | 11:35P | 30S | 10/29/12-10/29/12 | LATE NEWS | 2 | 1800.00 | 3600.00 |
| 39 | T-F | 8 | 11:35P | 12:37A | 30S | 10/23/12-10/26/12 | DAVID LETTERMAN | 8 | 700.00 | 5600.00 |
| 40 | M | 2 | 11:35P | 12:37A | 30S | 10/29/12-10/29/12 | DAVID LETTERMAN | 2 | 700.00 | 1400.00 |
| 41 | Sa | 2 | 05:00A | 06:00A | 30S | 10/27/12-10/27/12 | WKND NEWS SAT 5-6A | 2 | 200.00 | 400.00 |
| 42 | Su | 2 | 05:58A | 07:00A | 30S | 10/28/12-10/28/12 | WKND NEWS SUN 6-7A | 2 | 150.00 | 300.00 |
| 43 | Sa | 4 | 06:57A | 09:00A | 30S | 10/27/12-10/27/12 | CBS SATURDAY MORNING NEWS | 4 | 300.00 | 1200.00 |
| 44 | W | 1 | 08:58P | 10:00P | 30S | 10/24/12-10/24/12 | CRIMINAL MINDS | 1 | 6500.00 | 6500.00 |
| 45 | Th | 1 | 09:00P | 10:00P | 30S | 10/25/12-10/25/12 | PERSON OF INTEREST | 1 | 6000.00 | 6000.00 |

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| | | | FROM | TO | | | | | | |
| 46 | Su | 1 | 04:00P | 07:30P | 30S | 10/28/12-10/28/12 | NFL FOOTBALL 4PM GAME | 1 | 8000.00 | 8000.00 |
| 47 | Su | 2 | 11:30A | 12:00N | 30S | 10/28/12-10/28/12 | EAGLES KICK OFF SHOW | 2 | 300.00 | 600.00 |
| Total Contract: | | | | | | | | 206 | | 160930.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 137740.00 | 23190.00 | .00 | 160930.00 | |
| GRAND TOTAL | | | | | | | | | 160930.00 | |

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